

FREE

# weekly Real Estate Portfolio

**RATE SHEET**

www.BillingsRealEstate.org

WE GO TO PRESS EVERY WEDNESDAY AT 5PM.

## 2019 PORTFOLIO RATE CARD

AD SIZES	ANNUAL RENEWAL	50 WEEK CONTRACT	26 WEEK CONTRACT	13 WEEK CONTRACT	OPEN RATE
<b>FULL PAGE</b> 9.75" x 15.417"	<b>\$365</b>	<b>\$380</b>	<b>\$395</b>	<b>\$410</b>	<b>\$430</b>
<b>HALF PAGE</b> 9.75" x 7.667"	<b>\$199</b>	<b>\$216</b>	<b>\$232</b>	<b>\$248</b>	<b>\$264</b>
<b>QUARTER PAGE</b> 4.818" x 7.667"	<b>\$102</b>	<b>\$110</b>	<b>\$118</b>	<b>\$126</b>	<b>\$134</b>

Prices subject to change without notice.

### WEEKLY SCHEDULE

- Monday ..... **SPACE RESERVATIONS**
- Tuesday ..... **MATERIALS DUE by 12:00 pm**
- Wednesday ..... **Final Proof changes by 12:00 pm**  
**Open Houses & New Listings**  
**DUE BY 12PM**
- Thursday..... **PAPER IN RACKS**

### FRONT COVER

- TOP COVER:** Only \$200.00
- BOTTOM COVER:** Only \$150.00
- BOTTOM LINER AD:** Only \$100.00
- Front cover reserved weeks in advance. Call for availability.

### SPECIFIC PAGE PLACEMENT

Additional \$50.00 per week

### AFFILIATE SPONSORSHIPS

Call for availability and information

### RACK LOCATIONS

- Over 280 rack locations
- Distributed in the Billings and surrounding area
- Over 10,000 papers printed weekly

### ON-LINE

- Interlinked to 6 websites
- Your ad is linked to your homepage
- Posted on our Facebook page

### SEND AD MATERIALS TO:

Rim2@montana.net

### SPECIALISTS PAGE

- Business Card Ads
- Full Color \$15.00 Week (3 month minimum)

### LOTS & LAND

- \$10.00 per property listing, per week.

### NEW LISTINGS

- Supplied by Billings Association of Realtors

### OPEN HOUSES

- **FREE OPEN HOUSE Listings to ALL REALTORS®**
- Line listing must be emailed. Please email the following:  
Address, Open Day & Time, Area, Property Description, Realtor Name & Phone Number, & Realtor office name.
- Printed in the center section of paper.
- **OPEN HOUSES ARE MAPPED ON GOOGLE** with property info then Google Map is posted on Facebook.

### SPECIAL SECTION ADS

- \$35.00 per full color listing (approx 3.1" H x 3.5625" W)
- Each full color ad includes:
  - One full color photo of your property
  - a description of your property (approx 220 characters)
  - Price & MLS#
  - an Agent Photo
  - Agent Name & Phone Number & logo

Ask About Our **winter special!**



**JAMIE RINDAHL**

**406-591-0500** CELL

**406-656-0608** OFFICE

**Rim3@montana.net • www.BillingsRealEstate.org**

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