



2010 BILLINGS AREA RATE CARD

AD SIZES	Charter Renewal	50 Week Contract	26 Week Contract	13 Week Contract	Open Rate
Full Page 9.75" x 15.417"	\$365	\$380	\$395	\$410	\$430
Half Page 9.75" x 7.667"	\$199	\$216	\$232	\$248	\$264
Quarter Page 4.818" x 7.667"	\$102	\$110	\$118	\$126	\$134

WEEKLY SCHEDULE

- Monday Space.....Reservations
- Tuesday.....Materials Due by 12:00pm
- Wednesday.....Final Proof changes by 12:00pm
Open Houses & New Listings Due by 12:00pm
- Thursday.....Paper in Racks

SPECIFIC PAGE PLACEMENT

Additional \$50.00 per week

AFFILIATE SPONSORSHIPS

Call for availability and information

RACK LOCATIONS

- Over 180 rack locations
- Distributed in the Billings and surrounding area
- Over 10,000 printed weekly

ON-LINE

- Interlinked to 6 websites
- Your ad is linked to your homepage
- Up to 75,000 unique visitors per month

SPECIALISTS PAGE

- Business Card Ads
- Full Color \$15.00 Week (3 month minimum)

FRONT COVER

TOP COVER: Only \$200.00

BOTTOM COVER: Only \$150.00

BOTTOM LINER AD: Only \$100.00

Front cover reserved several weeks in advance.
Call for availability.

OPEN HOUSES

- **FREE** Line Listings to ALL REALTORS®!
- Must be Emailed

FEATURED COLOR OPEN HOUSES

- \$30.00 per full color listing (3.3"W x 4"H)
- Materials Due by 12:00pm on Tuesday

NEW LISTINGS

- Supplied by Billings Association of Realtors

SEND MATERIALS TO

rim2@montana.net

Call Cindy Moore

Office: 406-656-0608