



# BILLINGS AREA RATE CARD

AD SIZES	1 Year Contract	6 Month Contract	3 Month Contract	Open Rate
<b>Full Page</b> 9.75" x 15.417"	<b>\$365</b>	<b>\$380</b>	<b>\$395</b>	<b>\$415</b>
<b>Half Page</b> 9.75" x 7.667"	<b>\$199</b>	<b>\$216</b>	<b>\$224</b>	<b>\$232</b>
<b>Quarter Page</b> 4.818" x 7.667"	<b>\$102</b>	<b>\$108</b>	<b>\$114</b>	<b>\$120</b>
<b>1/6th Page</b> 4.818" x 5.084"	<b>\$71</b>	<b>\$78</b>	<b>\$83</b>	<b>\$89</b>

## WEEKLY SCHEDULE

- Monday Space.....Reservations
- Tuesday.....Materials Due by 5:00pm
- Wednesday.....Open Houses & New Listings Due by 2:00  
Final Proof changes before 3:00  
Paper Goes to Press at 4:00
- Thursday.....Paper in Racks

## OPEN HOUSES

- **FREE** Line Listings to ALL REALTORS®!
- Must be Emailed

**SEND MATERIALS TO**  
rim2@montana.net

**SPECIFIC PAGE PLACEMENT**  
Additional \$50.00 per week

**AFFILIATE SPONSORSHIPS**  
Call for availability and information

**RACK LOCATIONS**

- Over 160 rack locations
- Distributed in the Billings and surrounding area
- Over 10,000 printed weekly

## FRONT COVER

**TOP COVER:** Only \$200.00  
**BOTTOM COVER:** Only \$150.00  
**BOTTOM LINER AD:** Only \$100.00  
 Front cover reserved several weeks in advance.  
 Call for availability.

## NEW LISTINGS

- **FREE** to ALL REALTORS®!
- Must be Emailed

## SUBDIVISION FEATURE

- Full Page
- You control the content

## ON-LINE

- Interlinked to 6 websites
- Your ad is linked to your homepage
- Up to 75,000 unique visitors per month

**Call Robert Doore**  
406-656-0608